

# VISION FOR INDUSTRY 2030

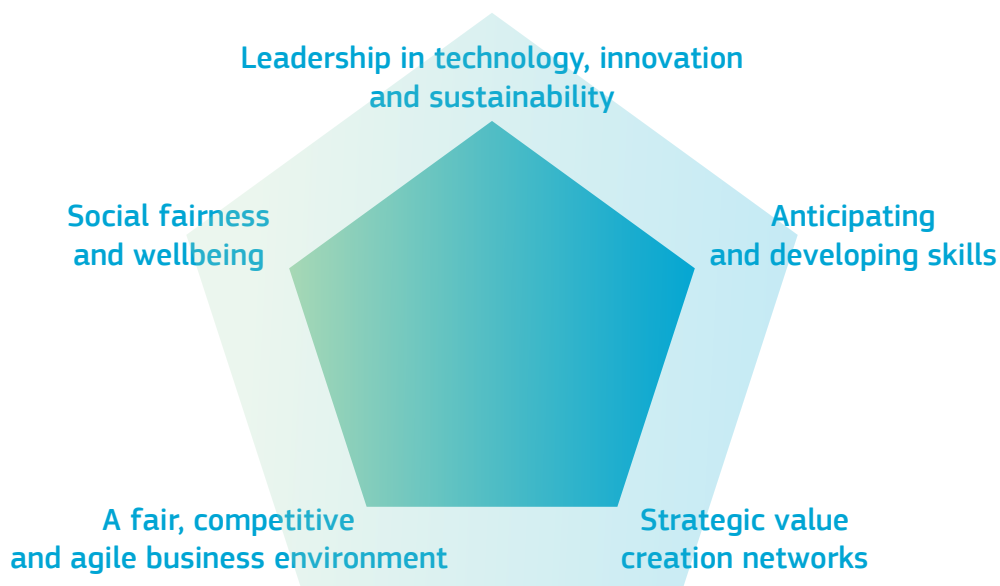
REPORT BY INDUSTRY 2030  
HIGH LEVEL INDUSTRIAL ROUNDTABLE



In 2030, European industry will be a global leader, responsibly delivering value for society, the environment and the economy. Europe will build its competitive advantage on cutting-edge and breakthrough technologies, respect for our environment and biodiversity, investment in our people, and smart European and global alliances. Based on collaboration and our common European values, this new industrial model will help to make Europe a role model for the rest of the world.

The European Commission proposed setting up the Industry 2030 high level industrial roundtable in the 2017 renewed Industrial Policy Strategy to provide independent advice on future EU industrial policy action. The Vision for Industry 2030 is their contribution to this ongoing debate.

A new European industrial model must adopt an integrated approach to respond to a series of specific and interconnected challenges facing our industries.



*Five key drivers to achieve the Industry 2030 vision*

## TURNING VISION INTO REALITY

To turn this vision into reality, Europe will need to manage a fast and inclusive transformation, champion global competitiveness and address social inclusiveness and values. This will require action and the collaboration of policy makers at all levels, industry stakeholders and the broader civil society. The following game-changing ideas offer concrete proposals to make this happen.



### INNOVATION AND TECHNOLOGY TAKE-UP

Strengthen **EU leadership in strategic value chains** through stronger collaboration between industry, Member States and the EU

Better **link technology and innovation infrastructures** to boost impact of regional smart specialisation.

Create a **model city** to test innovative solutions based on Artificial Intelligence and other technologies, in fields like housing, mobility, energy or healthcare.

Promote availability and sharing of **open data** for companies, based on a set of agreed shared principles.

### TRANSITION TO CLIMATE-NEUTRAL INDUSTRY

Support **decarbonisation of traditional sectors**, especially energy intensive ones.

Propose **new measures to address carbon leakage** risks.

Fairly share risks of investing in new sustainable technologies with a **green deal with industry**.

Develop global **standardised carbon reporting** for industry to track their emissions.

Set clear targets and pathways for EU industry to become a **global circular economy leader**.

### STRENGTHENING OUR GLOBAL COMPETITIVENESS

Boost new cross-border and disciplinary **networks of industrial clusters** focused on Sustainable Development Goals led research and innovation.

Use the Single Market and other policies, standards and incentives to **create markets** for innovative and sustainable products, services and business models.

Facilitate safe and lower-cost testing of **innovation outside existing regulatory frameworks**, e.g. applying Innovation Principle.

Lead in an open, fair, multilateral **trading system** and take global action.

Ensure sufficient and affordable **low carbon energy electricity and raw materials**.

### FOCUS ON PEOPLE, SKILLS AND VALUES

Build a broad, **pan-European coalition to ensure faster reskilling and upskilling**.

Improve **basic skills** of every EU citizen.

Support reforms **integrating innovation and entrepreneurship into education** and training.

Establish an **EU digital online ID** to accelerate procedures and reduce costs to citizens.

Help companies better **measure and value their overall impacts** on society and nature.

Assume **value leadership** in new areas of transformation, e.g. Artificial Intelligence.