

**MONDAY,  
MAY 29<sup>th</sup>, 2023**

Cappella Guinigi,  
San Francesco Complex

# PhD Program in Management of Digital Transformation

## Welcome day and networking meeting

**2.00 pm**

**Opening Address**

**Mirco Tribastone**,  
*Vicerektor and Prorektor for Didactics*

**2.10 pm**

**Presentation of the PhD Program in  
Management of Digital Transformation:  
course portfolio & interdisciplinary  
research topics**

**Marco Paggi**, *Program Coordinator*

**2.30 pm**

**"Paper mill sludge: new valorization  
opportunities"**, project co-funded by  
Lucart S.p.A., leader company in tissue  
and paper recycling and production

**Alice Bertolini**

**2.45 pm**

**"Virtual prototyping for calculating the  
performance of sails and hydrodynamic  
load-bearing appendages of high-  
performance yachts"**, project co-  
founded by ToolsPole OÜ, company  
developing software for the design  
of competition yacht

**Luca Cattarossi**

**3.00 pm**

**"Meta-workplace and management:  
implications on company organisation  
and business model"**, project co-funded  
by Intesa Sanpaolo Innovation Center

**Chitrah Karthigeyan**

**3.15 pm**

**"Digital libraries for cultural heritage:  
an interdisciplinary approach for project  
management"**, project co-funded by  
Franco Cosimo Panini Editore S.p.A.

**Zine El Abidine Larhfi**

**3.30 pm**

**"Local Roots and Digital Innovation for  
the Global Growth of Inner Areas and  
Urban Ecosystems"**, project co-funded  
by Union of Garfagnana Municipalities  
and Italian Territorial Cohesion Agency

**Giulio Pappa**

**3.45 pm**

**Presentation of the new call for  
co-funded projects 2023:  
an opportunity for companies and  
institutions**